



# 2024-2025 New and Aspiring Superintendents Academy - (NASA)

## Sponsored by OACTS

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### **The Goal**

- ~ Create a pool of highly qualified and motivated administrators to fill superintendent vacancies in Ohio's Career and Technical school districts.
- ~ Assist those new to the position of superintendent, to successfully transition to the role of the CTE superintendency.
- ~ Assist experienced superintendents new to Career and Technical Education, to gain an understanding of the nuances and differences of CTE, and to successfully transition to the role of the CTE superintendency.
- ~ Assist central office administrators gain a broader understanding of district operations experienced through the role of the Career Center/JVSD superintendent.



## **The Need**

The 49 superintendents, who serve as chief executive officers (CEO's) of Ohio's Career Centers/JVSDs, are expected to possess the skills of a comprehensive superintendent plus those associated with CTE, including working collaboratively with workforce development.

## **Academy Activities**

- ~ Participation in all cohort meetings and seminars
- ~ Participation at key state and national conferences
- ~ Customized mentoring experiences with your CTE/JVSD superintendent and an external CTE/JVSD superintendent
- ~ Shared professional readings
- ~ Advocacy for CTE
- ~ Engagement with CTE leaders and experts in other related areas



## Academy Curriculum

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The curriculum for the Academy will be customized to the needs of the enrolled cohort. The following topics are representative of areas to be embedded in the experience. The curriculum will be finalized after the cohort is selected.

- ~ Administrative Team Development
- ~ Advisory Committees
- ~ Alternative Teacher Licensure
- ~ Branding and Marketing
- ~ Boardmanship
- ~ Career & Technical Student Organizations
- ~ Career Education
- ~ Changing Labor Market Needs
- ~ College Articulation and Credits
- ~ Communication and Social Media
- ~ Construction Process
- ~ Coordination with other Workforce Development efforts such as the Workforce Investment Act
- ~ Economic Development and Workforce Certifications
- ~ Emerging Issues
- ~ Facility Design and Maintenance
- ~ Faculty/Staff Recruitment, Retention, and Professional Development
- ~ Governmental Relations, Legislative Process, and Advocacy
- ~ Leadership
- ~ Legal issues impacting the superintendency
- ~ Long Term Planning
- ~ Media Relations including Crisis Communication
- ~ Negotiating a Superintendent's Contract
- ~ Ohio Technical Centers
- ~ Relationships with Associate Districts
- ~ Student Recruitment and Retention
- ~ Other Topics Deemed Important



## Admission Criteria

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The applicant must agree to full participation in the Academy, including but not limited to the completion of assignments, and attendance at all meetings and conferences. All participants, for consideration, will complete the full application, including your superintendent's letter of support.

For an application form, please contact NASA Director Mary Beth Freeman at [MFreeman@oacts.com](mailto:MFreeman@oacts.com) or download the 2024-25 application from [www.oacts.com/new-aspiring-superintendents](http://www.oacts.com/new-aspiring-superintendents)

Applications and nomination letters are to be emailed to Mary Beth Freeman no later than **June 10, 2024**.

## Academy Tuition Costs

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### OACTS Member CTPD

The tuition for each participant who is employed in an OACTS member CTPD Lead is \$3500.

### Non-OACTS Member CTPD

The tuition for each participant who is employed in a non-OACTS member CTPD Lead is \$4000.



## Cohort Schedule

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- ~ Academy Orientation  
August 29, 2024, 8:30 am – 3:00 pm  
Location: Ohio Career Center – To Be Determined
- ~ Best Practices & Innovations in CTE Conference  
October 9-11, 2024 (Arrival no later than mid-afternoon, October 8, 2024)  
Portland, Oregon <https://www.acteonline.org/bestpractices/>
- ~ Three Cohort Seminars  
**Day 1, 12 noon through Day 2, 12 noon**  
Location will be at various Ohio Career and Technical Centers, and will be announced at a later date.  
WED, November 6- THURS, November 7, 2024  
TUES, January 7- WED, January 8, 2025  
MON, April 21- TUES, April 22, 2025
- ~ OACTS/Oh ACTE Legislative Conference  
February 2025, cohort will arrive one day in advance for NASA meeting.
- ~ACTE National Policy Seminar

### For Additional Information Contact

Mary Beth Freeman  
614-266-0038  
MFreeman@oacts.com

Visit us on the Web:  
<https://www.oacts.com/new-aspiring-superintendents>

The effectiveness of career and technical education is ultimately dependent on the quality of leadership.